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Upcoming 3-PHCOE CHW Webinar**From Awareness to Action: Community Health Workers Supporting Brain Health and People living with Dementia**

September 10, 2026 | 11:00 am - 12:00 pm ET

Join the BOLD Public Health Centers of Excellence (PHCOEs), the Alzheimer's Association, and the National Association of Community Health Workers (NACHW) to explore how CHWs can serve as trusted dementia resources in the communities they serve.

Community health workers are uniquely positioned to support brain health across the full continuum of prevention from reducing risk before symptoms appear, to recognizing early warning signs, to supporting families already navigating a diagnosis. Activities like promoting risk reduction strategies such as cardiovascular health, social engagement, and sleep (primary prevention), connecting families to dementia specialists for early evaluation (secondary prevention), and linking households to ongoing care and support resources (tertiary prevention) all show the vital role CHWs play in brain health across their communities.

This webinar will equip CHWs with practical tools, actionable strategies, and foundational knowledge to confidently contribute to healthy brain efforts at every stage wherever they work.

During the session, you will:

- Learn about brain health, dementia, and resources to share with community members.
- Understand how brain health and dementia care relate to CHW core competencies and goals.
- Learn how CHWs can facilitate direct referrals to dementia specialists and Alzheimer's Association resources.
- Access ready-to-use tools and resources to support community outreach.

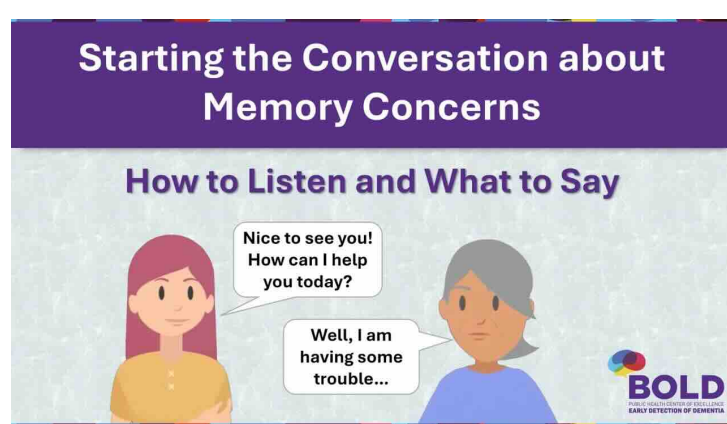
[Register for the Webinar](#)**Meet the Speakers****Kelsey Crane**
Community Health Worker
Magellan Behavioral Health of Pennsylvania, Inc.**Monica Moreno**
Senior Director, Dementia Care Navigation
Alzheimer's Association**Mickal Lewis, MPH, CHW**
BOLD PHCOE on Dementia Risk Reduction
Alzheimer's Association**Elma Johnson, MPH**
BOLD PHCOE on Dementia Caregiving
University of Minnesota**Alexandra Nordyke, MPH**
BOLD PHCOE on Early Detection of Dementia
NYU Langone Health**This Month's Featured Resources****OUR CENTER'S ANIMATED VIDEOS**

We are excited to share two videos to better understand early detection of dementia and how to start supportive and practical conversations.

The first video, *Starting the Conversation about Memory Concerns: How to Listen and What to Say*, focuses on recognizing early warning signs that may be overlooked as "normal aging" and offers simple, respectful ways to talk with someone you're concerned about.

The second video, *First Steps in Brain Health Evaluation: Start with Telling Your Story*, explains how dementia is initially evaluated, emphasizing that diagnosis begins with understanding your experiences, medical history, and day-to-day functioning—not just scans or lab tests.

Together, these videos encourage earlier conversations, clearer understanding, and a more informed path toward support and care

[Click here to access our video library](#)**OUR CENTER'S PATIENT-PROVIDER WORKSHEETS**

Our Center developed two worksheets; *My memory and thinking are not what they used to be. Should I be concerned?* and *What To Ask Your Doctor When You Have Been Diagnosed with Dementia*, to support patient-provider interaction. These resources provide structured guidance on navigating conversations with your healthcare provider, fostering understanding, and promoting proactive engagement with your health.

Our Center is happy to provide technical assistance and additional guidance on using these resources in your setting. Please get in touch with us at NYUBOLDCenter@nyulangone.org

[Click here to download our worksheets](#)**Upcoming PHCOE on Dementia Caregiving Webinar****Nothing About Us, Without Us: Lived Experience in Public Health & Dementia**

September 17, 2026 | 12:00 - 1:00 pm ET

Integrating the voices of individuals living with dementia and their care partners ensures public health strategies truly address community needs. Join us for the launch of our new toolkit, *Engaging People with Lived Experience in Public Health Response to Dementia: A Practical Guide for Public Health Agencies*. Our guest speakers will share real-world experiences and actionable strategies to help you meaningfully embed lived experience across every stage of public health practice.

[Register for the webinar](#)**NOTHING ABOUT US, WITHOUT US:****LIVED EXPERIENCE IN PUBLIC HEALTH & DEMENTIA****WEBINAR | SEPTEMBER 17, 2026 | 11:00AM - 12:00PM CT**

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**RHONDA WILLIAMS**
Public Health Program Director II
Vermont Department of Health**GREG WOODS**
ADRD Program Coordinator
Iowa Department of Public Health**PAT KREBS**
Alzheimer's Advocate
Alzheimer's Association National
Early-Stage Advisory Group[Register at: https://z.umn.edu/bhas](https://z.umn.edu/bhas) **ALZHEIMER'S ASSOCIATION** **BOLD**
PUBLIC HEALTH CENTER OF EXCELLENCE
ON DEMENTIA
CAREGIVING**Requesting Your Feedback on Our Resources**

If you have disseminated or are using any of [our Center's resources](#), **we'd love your feedback!**

Please email us to know how you've shared it, whether you're using it, and any reactions or suggestions you would like to make. **We'd love to hear which sections have been most engaging** versus which sections **you'd like to see our Center develop further** in supplemental files or additional infographics.

We are so excited that some existing and new partners are already reaching out for guidance on using the [interactive early detection of dementia implementation and sustaiment decision tree tool](#), and we hope that more of you will get in touch with us!

We are always available to provide technical assistance regarding any of our tools and resources.

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*Center Co-Lead*Soo Borson, MD
*Center Co-Lead*Matthew Lee, DrPH, MPH
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*Senior Research Coordinator*For general inquiries: NYUBOLDCenter@nyulangone.orgFor all of your technical assistance (TA) needs, please complete [our Center's TA form](#).**Division of Geriatric Medicine and Palliative Care**
Department of Medicine, NYU Grossman School of Medicine**[VISIT OUR WEBSITE](#)**

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